

PURDONS STOCK REDUCTION SALE!

FRANKLY . . .

We want to reduce our inventory so we'll have much less property tax to pay . . . but we must do it AT ONCE! Therefore, our guaranteed lowest prices have been CUT EVEN MORE.

SPECIAL NOW
**HOFFMAN
Maple TVs**

Low Boys
Table Models
NEW BLACK EASY-VISION
21" (261 SQ. IN.) PICTURE

AT PURDON'S ONLY **\$179⁸⁸**

For Table Model
Salem Maple Finish
Just \$2.13 per Week



These are just a few of the terrific values in Appliances, TV, Hi-Fi and Furniture throughout the store.

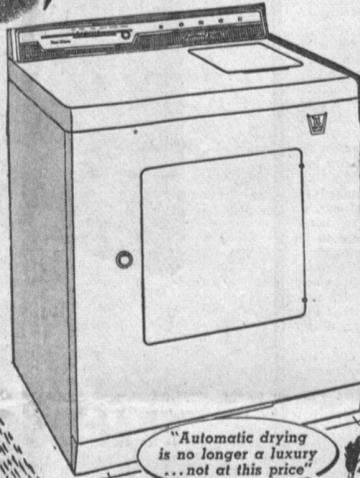
FULLY AUTOMATIC NORGE GAS DRYER

Reg. \$289.95
At Purdon's Only **\$138⁸⁸** With Trade In

2 Separate Fully Automatic Drying Methods
Balanced Speed Drying, Low Heat Super Air Flow with Tumbling
Super Air-Flow Drying—Quick, Gentle Drying with Room Temperature Air and Tumbling

Yours for Just
\$2.10 per week

FREE VENTING
Available only until March 1



"Automatic drying is no longer a luxury . . . not at this price"



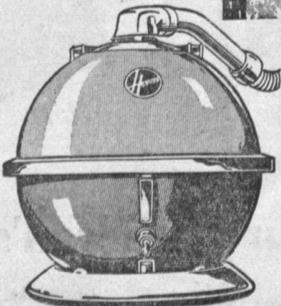
Tremendous Buys on Our Complete Selection of Washers and Dryers . . . G-E, Maytag, Easy, Philco, Bendix, etc.

HOOVER Constellation

'The Cleaner That Walks on Air'

\$47⁹⁵

Model 84



- Exclusive double-tretch hose. Cleans twice the area of any other make of cleaner
- Full horsepower motor for more suction
- Nozzle glides smoothly on 3 wheels

CONGRATULATIONS . . .
TO THE NEW SOUTH BAY BANK
Opening Tomorrow Just
Across the Street from Us!

We Thank the South Bay Bank Also for Purchasing an RCA Victor Color TV from Us for Their First Gift Prize

Your
Guarantee

We Will Sell All Items At Prices Below
Competition — DISCOUNT HOUSE or otherwise!
Shop Around . . . Bring Us Your Prices!
WE'LL SELL FOR LESS!

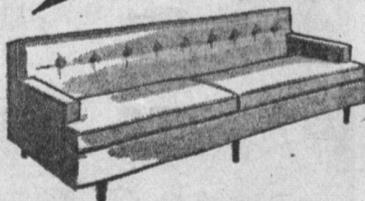
PURDON'S

1817 SEPULVEDA, MANHATTAN
Call FR 2-8453

NEW HOURS

STORE:	TV SERVICE:
Mon.-Fri. 12 Noon to 9 p. m.	Mon.-Fri., 9 a. m. to 8 p. m.
Sat., 10 a.m. to 6 p.m.	Sat., 10 a.m. to 6 p.m.

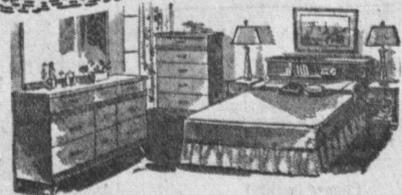
THE COFFEE'S ON THE HOUSE



NAUGAHYDE SOFA
Regular \$229.88

- Hardwood dowled and glued frame.
- T-cushions, a mark of quality. 100% foam rubber. Reversible and zippered.
- Available in elastic backed naugahyde or fabrics in choice of colors.

148⁸⁸



BLOND BEDROOM SET
Regular \$149.88

- Center Drawer Guides
- 6-Coat Finish
- Double dowled construction
- Dovetailed drawers
- Includes: Headboard, Night Stand, Double Dresser and Mirror

78⁸⁸

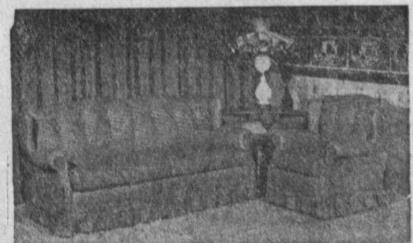


SOLID BIRCH BUNK BEDS
SALEM FINISH

- Includes Van. Vostat Mattress Sets
- Ladder • Guard Rail

Reg. \$139, Now Only—At Purdon's

98⁸⁸



PROVINCIAL SOFA & CHAIR SET
Regularly \$379.95

- Hardwood Frame
- Coil Spring Base
- Cushions 5" Foam, Zippered and Reversible
- Choice of Box Pleated or Shirred Plouce

239⁸⁸